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CARAS enters into long-term broadcast partnership with CBC

Canada's public broadcaster to air The 2018 JUNOS live from Vancouver, BC

TORONTO – Following an agreement reached early this year, The Canadian Academy of Recording Arts and Sciences ([CARAS](#)) announced a new six-year exclusive broadcast partnership with CBC today, after a successful 16-year exclusive partnership with CTV. The 47th annual JUNO Awards will be broadcast live on CBC from the [Rogers Arena](#), home of the Vancouver Canucks, on Sunday March 25, 2018, with JUNO Week celebrations running from March 19-March 25, 2018.

"We are excited to embark on our partnership with the CBC. As our official broadcaster, their vision to wrap themselves with ongoing JUNO programming throughout the year, aligns with our continued efforts to elevate the JUNO experience engaging Canadians from coast to coast to coast," said Allan Reid, President & CEO, CARAS/The JUNO Awards and MusiCounts. *"As we look forward to this new chapter, we also want to thank CTV for their extensive support over the past 16 years. They have been an invaluable partner in growing the JUNOS to the national celebration that we know today."*

"We are extremely proud of the role Bell Media has played over the past 16 years in elevating The JUNO Awards and its broadcast into a spectacle watched by millions of Canadians," said Randy Lennox, President, Bell Media. *"Our very best wishes to Allan, CARAS, and CBC as they move forward with the JUNO Awards."*

"By bringing the JUNOS back to Canada's public broadcaster and investing in new music programming initiatives, we're furthering our commitment to make CBC the home for Canadian music all year round," said Heather Conway, Executive Vice-President, CBC English Services. *"Last summer's CBC broadcast of The Tragically Hip's Kingston concert shows that music has the power to bring us together as a nation. We look forward to partnering with Allan and the CARAS team to nurture homegrown artists and bring Canadian music to new heights in this country. Kudos to CTV for championing the JUNOS over the past 16 years."*

In addition to broadcasting the JUNO Awards, CBC will build on its commitment to Canadian music by launching new music programming initiatives and special events throughout the year in partnership with CARAS, including covering a more diverse range of genres and musicians and investing in educational programs to support the next generation of artists. CBC Music will announce further details in the coming weeks.

About CARAS

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 47th Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit www.junoawards.ca.

About CBC/Radio-Canada

CBC/Radio-Canada is Canada's national public broadcaster and one of its largest cultural institutions. We are Canada's trusted source of news, information and Canadian entertainment. Deeply rooted in communities all across the country, CBC/Radio-Canada offers diverse content in English, French and eight Indigenous languages. We also provide international news and information from a uniquely Canadian perspective. In 2017, CBC/Radio-Canada will be at the heart of the celebrations and conversations with special 2017-themed multiplatform programming and events across Canada.

About CBC Music

CBC Music is Canada's free digital music service connecting Canadians with the very best in Canadian and international music across all genres. Easy to navigate and available on your smartphone or tablet, CBC Music gives music fans access to over 60 web radio stations plus content from the most knowledgeable music personalities and programmers from across the country. www.cbcmusic.ca

About CTV

CTV is Canada's #1 private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV has been Canada's most-watched television network for the past 15 years in a row. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio, digital, and Out-of-Home. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. More information about CTV can be found on the network's website at CTV.ca.

Web Links:

Official JUNO Awards website: www.junoawards.ca

CBC: www.cbc.ca

CBC Music: www.cbcmusic.ca

JUNO TV: www.junotv.ca

Social Media:

The JUNO Awards: [@TheJUNOAwards](https://twitter.com/TheJUNOAwards)

CBC: [@CBC](https://twitter.com/CBC)

CBC Music: [@CBCMusic](https://twitter.com/CBCMusic)

For more information about CARAS and THE 2018 JUNO AWARDS, contact:
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