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# Shawn Mendes Confirmed as a Performer for CTV's Broadcast of THE 2017 JUNO AWARDS, April 2

 Just in time for the holidays, tickets for the Ottawa broadcast available now through www.ticketmaster.ca –

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TORONTO (December 5, 2016) – CTV and The Canadian Academy of Recording Arts and Sciences (CARAS) announced today that multi-platinum, singer-songwriter <a href="Shawn Mendes">Shawn Mendes</a> is confirmed to perform on CTV's broadcast of THE 2017 JUNO AWARDS. Following the successful release of his latest album *Illuminate* this fall, four 2016 MTV EMA wins, two 2016 IHEART RADIO MMVA wins, and a performance on SATURDAY NIGHT LIVE this past weekend, Mendes returns to the JUNO stage for the third year in a row. THE 2017 JUNO AWARDS airs live on CTV and CTV GO from the <a href="Canadian Tire Centre">Canadian Tire Centre</a> in Ottawa on Sunday, April 2, with more broadcast details to come in the coming weeks.

"There's no better way to showcase Canadian music during the 150<sup>th</sup> anniversary of confederation than to have one of the country's most-impactful international artists take the JUNO stage," said Randy Lennox, President, Broadcasting and Content, Bell Media. "We look forward to welcoming this young superstar back for what is guaranteed to be a spectacular JUNO Awards broadcast."

"We couldn't be happier to have Shawn back at the JUNO Awards in our Nation's Capital," said Allan Reid, President & CEO, CARAS/The JUNO Awards and MusiCounts. "In 2017 we celebrate the sesquicentennial of confederation, and this is just the start of what is going to be an unforgettable line-up for the show."

Just in time for the holidays, tickets for **THE 2017 JUNO AWARDS** broadcast are available starting at \$39 through the Canadian Tire Centre Box Office, by phone at <u>1-877-788-3267</u> and online at <u>ticketmaster.ca</u>. The JUNO Awards has partnered with <u>Plus 1</u> so that \$1 from every ticket is donated to MusiCounts, helping to ensure that children and youth across Canada have access to musical instruments. Plus 1 is a non-profit that partners with touring artists to facilitate a \$1 add-on from every concert ticket to go to a cause the artist partner believes in.

THE 2017 JUNO AWARDS is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions, Allan Reid and Mark Cohon for CARAS, and Randy Lennox for Bell Media. Lindsay Cox is Executive Producer and Supervising Producer. Corrie Coe is Senior Vice-President, Independent Production, Bell Media. Mike Cosentino is Senior Vice-President, CTV and Specialty, Bell Media. Randy Lennox is President, Broadcasting and Content, Bell Media.

**Premier Partners of The 2017 JUNO Awards:** CARAS acknowledges the financial support of FACTOR, the Government of Canada and of Canada's Private Radio Broadcasters, Radio Starmaker Fund, Ottawa 2017, the Province of Ontario, the Ontario Media Development Corporation, Tourism Ottawa, Google Play Music and TD Bank Group.

### **About CARAS**

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 46<sup>th</sup> Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit www.junoawards.ca.

### **About CTV**

CTV is Canada's #1 private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV has been Canada's most-watched television network for the past 15 years in a row. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio, digital, and Out-of-Home. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. More information about CTV can be found on the network's website at CTV.ca.

### Web Links:

Official JUNO Awards website: <a href="www.junoawards.ca">www.junoawards.ca</a> CTV's JUNO Awards website: <a href="www.junos.ctv.ca">www.junos.ctv.ca</a>

JUNO TV: <a href="https://www.junotv.ca">www.junotv.ca</a>
CTV website: <a href="https://www.ctv.ca">www.ctv.ca</a>

## Social Media: <a href="mailto:separates">shawnmendes</a>

- CTV -

For more information about **THE 2017 JUNO AWARDS** on CTV, contact: Nicola Krishna, 416.384.5276 or <a href="mailto:nicola.krishna@bellmedia.ca">nicola.krishna@bellmedia.ca</a>
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For more information about CARAS and THE 2017 JUNO AWARDS, contact:

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