

ALLAN SLAIGHT JUNO MASTER CLASS

FOR IMMEDIATE RELEASE

WINNERS ANNOUNCED FOR THE INAUGURAL ALLAN SLAIGHT JUNO MASTER CLASS

Three winners selected by a 'Super Jury' that includes JUNO Award winners Sam Roberts, Max Kerman, Kardinal Offishall and Gavin Brown

Prize includes a customized artist development program, a \$10,000 MuchFACT Online Music Video Award, a trip to the 2016 JUNO Awards in Calgary and more!

Toronto, ON (September 14, 2015) – The JUNO Awards and Slight Music are proud to announce the three winners of ***The Allan Slight JUNO Master Class***, Canada's premier artist development program. The winners, selected by a JUNO Award-winning 'Super Jury', will receive a transformational experience from CARAS that provides the critical tools to develop their careers, build their own sustainable business and become 'JUNO ready' before heading to the 2016 JUNO Awards in Calgary, AB as the inaugural class of the 2015 Allan Slight JUNO Master Class.

Media note: Click [here](#) to watch JUNO TV's behind-the-scenes coverage of the Super Jury deliberation and the three winners' reactions.

The winners include:

Indie Rock band ***Derrival*** from Vancouver (Langley), BC
Folk-pop group ***Fortunate Ones*** from St. John's, NL
Folk artist ***Slow Leaves*** from Winnipeg, MB

The top three will receive an all-inclusive trip to Toronto for a week-long customized artist development program co-developed with Canada's Music Incubator at Coalition Music (October 26-30), and a trip to the 2016 JUNO Awards in Calgary, AB. They will also receive a showcase opportunity during JUNOfest, a chance to perform at the JUNO Gala Dinner & Awards, a \$10,000 MuchFACT Online Music Video Award, studio time at Slight Music Recording Studios, a cash investment in their music career and more! For full prizing details visit <http://www.junomasterclass.ca/payoff>.

The Super Jury made up of JUNO alumni – including JUNO Award winners Sam Roberts of the Sam Roberts Band, Max Kerman of Arkells, Kardinal Offishall and producer Gavin Brown along with A&R representative Ali Slight from Slight Music and Allan Reid, President & CEO, CARAS/The JUNO Awards & MusiCounts – facilitated the second round of judging to select the three winners.

"Gavin Brown said if it's not a hit, it's a hobby! It was a great time choosing winners that we can help make their hobbies into hits," said **Kardinal Offishall**.

"It was a treat for me to spend a day with Kardinal, Sam, Ali, Allan and Gavin chatting about music. There's a lot of personality in that room, and a lot of ideas about what it takes to be seen and heard as a musician. Listening and learning about the top 10 finalists reminded us of how many hard working, ambitious and talented music-makers that are knocking on the door," said **Max Kerman from Arkells**.

"We were impressed with all of the Top 10 finalists and we are very excited to have Derrival, Fortunate Ones and Slow Leaves joining us in Toronto for the first ever Allan Slaight JUNO Master Class," said **Allan Reid, President & CEO, CARAS/The JUNO Awards & MusiCounts**.

"It was an honour to be a part of the inaugural Allan Slaight JUNO Master Class Super Jury, and I was so happy to see such a wide variety of not only musical genres in the Top 10 Finalists, but also hometown location – it was amazing to see so many provinces represented," said **Ali Slaight**. "I'm so happy with our Top 3 choices this first year, and my Super Jury companions were a blast to work with!"

Submissions for the Allan Slaight JUNO Master Class opened June 29, 2015 and closed July 27, 2015. With no submission fee needed to apply, the program required that an active CARAS Academy Delegate endorse each applicant's entry. Canadian music industry heavyweights, including representatives from major and independent music labels, publicists, festival organizers, agents, managers, and media partners narrowed down the submissions to the top 10 artists before the Super Jury chose the top three winners.

The Allan Slaight JUNO Master Class brings together the two key mandates of CARAS and The JUNO Awards: music education through MusiCounts and the celebration and promotion of excellence through the JUNO Awards. The program aims to foster the growth of Canadian musicians through mentorship, education, skills training, development and deal-making opportunities.

Partners of the 2015 Allan Slaight JUNO Master Class are Slaight Music, Canada's Music Incubator at Coalition Music, hmv Canada, and MuchFACT.

For more information, visit www.junomasterclass.ca.

About CARAS

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 45th Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit www.junoawards.ca or www.carasonline.ca.

About Allan Slaight

A pioneer of rock and roll, Allan parlayed his entrepreneurial flair with his knowledge of radio to create Canada's largest privately owned multi-media company, Standard Broadcasting Corporation Limited.

Born in 1931, Allan hosted his own radio program, *Spins and Needles*, a late night jazz program, at age 16 at CHAB in Moose Jaw, Saskatchewan. He moved to Edmonton in 1950, working his way up the ladder being appointed in 1956 as the National Sales Manager at CHED. There he came to the attention Allan Waters, owner of CHUM Radio in Toronto, who hired Allan to turn around the fortunes of his struggling station. Allan's programming, promotions, and business acumen propelled CHUM into a household name. Allan left the station in 1966 to co-ordinate programming and sales of Radio Caroline, the infamous pirate radio station. He returned to Canada in 1967, to become the President and General Manager of Stephens and Towndrow.

In 1970, Allan established Slaight Communications and acquired radio stations CFGM in Toronto and CFOX in Montreal. In 1977, Allan launched a new rock and roll radio station, CILQ-FM, known as Q107, in Toronto.

In 1985, Slight Communications sold CFGM and Q107, and purchased Standard Broadcasting Corporation Limited from Conrad Black. Under Allan's leadership, Standard Broadcasting and Standard Radio grew from seven radio stations to a national network of over fifty. The Slight's sold Standard Broadcasting to Astral Media in 2007.

Radio was not Allan's only passion. He served as a trustee of Women's College Hospital (1978-1982), a director of the United Way of Greater Toronto (1979-1987), director of the Shaw Festival (1982-1988), a governor of York University (1986-1987), and a director of the Festival of Festival (1989-1993).

An inductee into the Broadcast Hall of Fame (1997), the recipient of an Honorary Doctor of Commerce from Ryerson Polytechnic University (2000), appointed a Member of the Order of Canada (2001), the recipient of the Walt Grealis Special Achievement Award (2005) for his contribution to the growth and development of the Canadian music industry, Allan has also maintained a life long interest in conjuring.

About Slight Music

Slight Music was started in 2011 with a mandate to support the Canadian music community through a variety of initiatives, and to develop Canadian talent via strategic partnerships with industry peers.

About Canada's Music Incubator at Coalition Music

Canada's Music Incubator (CMI) is a not-for-profit incubator based in Toronto with a mandate to help artists, touring professionals and artist managers evolve from starter companies into sustainable businesses through hands-on networking, mentoring and collaboration. As an award-winning artist management company Coalition Music represents: Simple Plan, USS, Our Lady Peace, Justin Nozuka, Finger Eleven, Andee, Ben Caplan, Incura and The Balconies. Collectively, this roster has sold over 12 million albums globally.

Web and Social Media Links:

JUNO Awards website: www.junoawards.ca

Slight Music website: www.slightmusic.com

Allan Slight JUNO Master Class: www.junomasterclass.ca

Canada's Music Incubator website: www.canadasmusicincubator.com

Twitter:

[@TheJUNOAwards](https://twitter.com/TheJUNOAwards)

[@SlightMusic](https://twitter.com/SlightMusic)

[@CMIIncubator](https://twitter.com/CMIIncubator)

[@allan_reid](https://twitter.com/allan_reid)

[@arkellsmusic](https://twitter.com/arkellsmusic)

[@alislaight](https://twitter.com/alislaight)

[@KardinalO](https://twitter.com/KardinalO)

[@samrobertsband](https://twitter.com/samrobertsband)

For more information on CARAS and the 2016 JUNO Awards, contact:

Adrienne Kakoullis, Holmes PR, 416-628-5610 / akakoullis@holmespr.com

Zeenat Salimi, Holmes PR, 416-628-5606 / zsalimi@holmespr.com