

FOR IMMEDIATE RELEASE

**THE EXCLUSIVE JUNO GALA DINNER & AWARDS  
PRESENTED BY SIRIUSXM CANADA  
WILL STREAM LIVE ON MARCH 14,  
IN PARTNERSHIP WITH ENTERTAINMENT ONE**

***Featuring 35 awards and special performances by 2015 JUNO Award  
nominees Alvways, Daniel Lanois, Matt Andersen and more!***

- JUNO TV will be live streaming backstage interviews  
from the Saturday Gala on [www.junotv.ca](http://www.junotv.ca) -

Toronto, ON (March 9, 2015) — Canadians won't have to miss a beat of the 2015 JUNO Gala Dinner & Awards Presented by [SiriusXM Canada](http://SiriusXM Canada) as CARAS will live stream the star-studded event and the presentation of 35 JUNO Awards, on Saturday, March 14. For the second year in a row, music fans across the country will be able to tune-in to the exclusive Gala live stream at 6pm ET on [www.junoawards.ca](http://www.junoawards.ca), in partnership [Entertainment One \(eOne\)](http://Entertainment One (eOne)), North America's leading independent music label and distributor.

A sought-after industry celebration featuring the biggest names in Canadian music, this year's Gala, hosted by Jessi Cruickshank, will be held at the Hamilton Convention Centre by Carmen's the night before The 2015 JUNO Awards Broadcast. The evening will feature performances by 2015 JUNO Award nominees Alvways, Dallas Smith, Daniel Lanois, Matt Andersen and a special Blues Jam featuring Crystal Shawanda, JW-Jones, Steve Hill, Steve Strongman, and The Harpoonist & the Axe Murderer. This year's special award recipients include Rush, who will receive the Allan Waters Humanitarian Award sponsored by Bell Media, and music executive Ray Danniels, recipient of the Walt Grealis Special Achievement Award.

"The JUNO Gala Dinner & Awards unites and celebrates the best of the best in Canadian music for one special evening," said Allan Reid, President & CEO, CARAS/The JUNO Awards. "We are excited that we are able to once again pull back the curtain so all Canadians can tune-in and enjoy what is otherwise an exclusive night for the industry."

"SiriusXM's involvement in the Gala is fitting as we celebrate our 10<sup>th</sup> year in Canada providing subscribers and artists alike a platform to reach new music and new audiences," said Mark Redmond, President and CEO, SiriusXM Canada. "We are very excited to join CARAS and our colleagues at the 2015 JUNO Gala and Awards and we're looking forward to a night of amazing performances from our friends and award nominees."

As part of JUNO Award week programming on SiriusXM, JUNO Radio will feature interviews and moments from the JUNO Gala Dinner & Awards along with performances from current and past JUNO nominees and award winners. JUNO Radio will be broadcast on SiriusXM's The Verge (channel 173) and Iceberg (channel 161) starting March 13<sup>th</sup> through March 15<sup>th</sup>.

"Entertainment One is excited to join in the festivities honouring the past year's best Canadian music and to celebrate our great partnership with the JUNO Awards," said Greg Pappas, Vice President & General Manager, Entertainment One Music Canada. "We are committed to bringing all music fans together through live streaming and happy to share in the experience of the event."

During the Gala, [JUNO TV](http://JUNO TV) will be live streaming their interviews backstage JUNO TV's hosts Lauren Toyota and Indie 88's Carlin Burton will talk to winners that night and viewers will be able to interact through the live stream and ask questions by going to [www.junotv.ca](http://www.junotv.ca) at 6pm ET. For more details check out our *All The JUNO Awards You Don't See On TV! Live!* teaser video [here](#).

For more information on the 2015 JUNO Awards or JUNO TV please visit [www.junoawards.ca](http://www.junoawards.ca) and [www.junotv.ca](http://www.junotv.ca)

**Sponsors of the 2015 JUNO Awards include** FACTOR, the Government of Canada through the Department of Canadian Heritage (Canada Music Fund) and of Canada's Private Radio Broadcasters, Radio Starmaker Fund, Province of Ontario, Ontario Media Development Corporation, the City of Hamilton, and TD Bank Group.



#### Web Links

Official JUNO Awards website: [www.junoawards.ca](http://www.junoawards.ca)

CARAS website: [www.carasonline.ca](http://www.carasonline.ca)

JUNO TV: [www.junotv.ca](http://www.junotv.ca)

CTV's JUNO Awards website: [www.ctv.ca/junos](http://www.ctv.ca/junos)

CTV website: [www.ctv.ca](http://www.ctv.ca)

The JUNO Awards Twitter handle: [@TheJUNOAwards](https://twitter.com/TheJUNOAwards)

#### About CARAS

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 44<sup>th</sup> Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit [www.junoawards.ca](http://www.junoawards.ca) or [www.carasonline.ca](http://www.carasonline.ca).

#### About Entertainment One

[Entertainment One Ltd.](http://www.entertainmentone.com) (LSE: ETO) is a leading international entertainment company that specializes in the acquisition, production and distribution of film and television content. The company's comprehensive network extends around the globe including Canada, the U.S., the UK, Ireland, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand, South Africa and South Korea. Through established Film and Television divisions, the company provides extensive expertise in film distribution, television and music production, family programming, merchandising and licensing, and digital content. Its current rights library is exploited across all media formats and includes more than 40,000 film and television titles, 4,500 hours of television programming and 45,000 music tracks.

#### About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

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