



FOR IMMEDIATE RELEASE

CALGARY TO HOST THE 2016 JUNO AWARDS

CANADA'S MUSIC AWARDS STAMPEDE INTO TOWN

CALGARY, Alberta (February 27, 2015) — The JUNO Awards "road trip" is saddled up and heading west as The Canadian Academy of Recording Arts and Sciences (CARAS) and broadcast partner CTV announced today that Calgary will host **THE 2016 JUNO AWARDS** and JUNO Week celebrations, March 28-April 3. The 45th annual JUNO Awards will be broadcast on CTV from The Scotiabank Saddledome on Sunday, April 3, 2016.

JUNO Week 2016 will bring the festivities back to Alberta following a community-based bid led by Tourism Calgary. The JUNO Awards are returning to Calgary after the outstanding success of the 2008 JUNO Awards, and this will be the city's second time hosting Canada's music awards.

"Calgary's unparalleled enthusiasm and famous hospitality make it the ultimate host for Canada's Music Awards," said Allan Reid, President & CEO, CARAS/The JUNO Awards. "The city's musical talent and passionate fans have only heightened the success of Canadian music and we are excited for what's in store when we return in 2016 to celebrate the 45th annual JUNO Awards."

"The JUNO Awards not only celebrate the best in emerging and established Canadian music, they shine a national spotlight on the host city," said Phil King, President – CTV, Sports, and Entertainment Programming. "CTV looks forward to returning to Calgary with THE 2016 JUNO AWARDS broadcast, and sharing the undeniable energy of the city with viewers from coast-to-coast-to-coast."

"I'm thrilled Calgarians will once again be hosting the JUNO Awards," said Calgary Mayor Naheed Nenshi. "This is a tremendous opportunity for Calgary and our music and culture scene."

"We're delighted that the JUNO Awards will be returning to Calgary for the first time in eight years," said Cindy Ady, CEO of Tourism Calgary. "2016 will be a great year for music in Calgary as we highlight Canada's best musical talents during JUNO Week, followed by the opening of the highly anticipated National Music Centre later in the year."

On the heels of being named the 2014 World Mayor by the City Mayors Foundation, Calgary's Naheed Nenshi will be in attendance at next month's JUNO Awards in Hamilton.

Alberta's largest city and Canada's third largest municipality, Calgary is home to major attractions like the Calgary Stampede (July) and the Calgary Zoo, as well professional sports teams like the NHL's Calgary Flames and the CFL's Calgary Stampeders. The city is known for its genuine hospitality and uncommon energy – a place where people from around the world come to experience adventure, rich Western heritage and pioneering traditions. Close to the Rocky Mountains and places like Canmore, Banff, and Lake Louise, Calgary straddles some of Canada's most scenic landscapes, and is also home to an impressive range of talent and an increasingly vibrant arts and music scene. 2015 JUNO Award nominees from Calgary include Chad VanGalen (Alternative Album of the Year*), Jann Arden (Adult Contemporary Album of the Year) and Kiesza (Single of the Year, Breakthrough Artist of the Year*, Dance Recording of the Year, Video of the Year*).

From 2007 to 2014 the JUNO Awards have created a total economic impact of almost \$88 million, including \$11.3 million for the 2008 JUNO Awards in Calgary, \$14 million for the 2011 JUNO Awards in Toronto, \$10 million for the 2013 JUNO Awards in Regina.

Since CTV first partnered with CARAS in 2002, the JUNO Awards have travelled city to city across Canada starting in St. John's (and again in 2010), followed by Ottawa (2003 and 2012), Edmonton (2004), Winnipeg (2005 and 2014), Halifax (2006), Saskatoon (2007), Calgary (2008), Vancouver (2009), Toronto (2011), Regina (2013), and this year in Hamilton.

***Award Sponsors of the 2015 JUNO Awards** include: Alternative Album of the Year (sponsored by Long & McQuade), Breakthrough Artist of the Year (sponsored by FACTOR, the Government of Canada through the Department of Canadian Heritage (Canada Music Fund) and of Canada's Private Radio Broadcasters and Radio Starmaker Fund), Video of the Year (Sponsored by MuchFACT, exclusively funded by Bell Media).

About CARAS

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 44th Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit www.junoawards.ca or www.carasonline.ca.

About CTV

CTV is Canada's #1 private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV has been Canada's most-watched television network for the past 13 years in a row. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio, digital, and Out-of-Home. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. More information about CTV can be found on the network's website at CTV.ca.

Web Links:

Official JUNO Awards website: www.junoawards.ca

CTV's JUNO Awards website: www.junos.ctv.ca

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

Twitter:

The JUNO Awards: [@TheJUNOAwards](https://twitter.com/TheJUNOAwards)

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