



## He Can Do 'Anything!' Canada's Multi-Talented Jacob Hoggard to Host CTV's Broadcast of THE 2015 JUNO AWARDS, March 15

– THE 2015 JUNO AWARDS airs Sunday, March 15 at 7 p.m. ET on CTV and [CTV GO](#) from Hamilton's FirstOntario Centre –

– Tickets currently available through [www.ticketmaster.ca](#) –

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**TORONTO (February 24, 2015)** – CTV and The Canadian Academy of Recording Arts and Sciences (CARAS) announced today that [Jacob Hoggard](#), lead singer of the JUNO Award-winning band [Hedley](#), is set to host **THE 2015 JUNO AWARDS** broadcast on CTV and [CTV GO](#) from Hamilton's FirstOntario Centre on **Sunday, March 15**, live at **7 p.m. (8 p.m. AT)** (check local listings to confirm broadcast times). Pulling double-duty as host and performer, Hoggard – also nominated for three JUNO Awards this year – brings his explosive energy and no-holds-barred attitude to the stage for Canada's biggest night in music, proving that he really can do '[anything](#).'

"Jacob's career has skyrocketed over the last decade, and it is an absolute honour for CTV to work with him again as host of **THE 2015 JUNO AWARDS**," said Phil King, President, CTV, Sports and Entertainment Programming. "Jacob brings boundless energy and amazing charm and charisma, along with a loyal following of fans, to his role as host of Canada's biggest night of music."

"It's been wonderful to watch Jacob grow from an energetic hellion 10 years ago into a gifted songwriter and one of Canada's top frontmen," said Allan Reid, President & CEO CARAS, The JUNO Awards and MusiCounts. "I can't wait to see what he has in store for us all in Hamilton."

"I've known Jacob for over 10 years and from the very first day I met him, it was clear that he was an enormous talent," said John Brunton, Chairman & CEO, Insight Production Company Ltd. "It's been an absolute thrill to watch him grow over the years: he's a first-class songwriter and a killer front man, and I couldn't be more proud to have him as our host of THE 2015 JUNO AWARDS."

"It's an honour to host this prestigious celebration of Canadian music," said Jacob Hoggard. "I'm excited to see some amazing performances, make a bit of a mess backstage, and help hand out some JUNO Awards in the Hammer!"

Arguably one of Canada's most vibrant, gifted, and successful musicians, Vancouver's Jacob Hoggard continues to break new ground on all fronts. In 2004, Hoggard, then an unknown local musician, left his construction job and jumped into the Canadian entertainment world on what was then the nation's biggest television program, CTV's CANADIAN IDOL. There, Hoggard captured the hearts of millions of television fans. Later that year, he formed a new band, Hedley, with local B.C. musicians and friends, Dave Rosin, Chris Crippin, and Tommy MacDonald. In 2005, Hedley signed their first major record deal with Universal Music Canada and released their self-titled debut album, which has since sold more than 200,000 copies. Since then, Hoggard and the band have equaled this with their next four albums, *Famous Last Words* (2007), *The Show Must Go* (2009), *Storms* (2012), and *Wild Life* (2014), launching them into the "Million Albums Sold" club that only a select few Canadian artists have achieved.

Hedley has won two JUNO Awards for "Pop Album of the Year" (*Storms*), and "Video of the Year" (*Perfect*), and is nominated for three 2015 JUNO Awards including "JUNO Fan Choice Award\*", "Single of the Year", and "Album of the Year\*".

**\*\*Media Note\*\* – Photos of THE 2015 JUNO AWARDS host are available at [BellMedia.ca/PR](http://BellMedia.ca/PR) and [www.junoawards.ca](http://www.junoawards.ca).**

Tickets are currently on sale for **THE 2015 JUNO AWARDS**. Tickets range from \$39 to \$149 (plus service charges) and are available through the FirstOntario Centre Box Office, by phone at 1-855-872-5000, and online at [www.ticketmaster.ca](http://www.ticketmaster.ca).

Additional broadcast announcements will be released in the coming weeks.

**THE 2015 JUNO AWARDS** is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions, and Allan Reid and Ed Robinson for CARAS. Lindsay Cox is Supervising Producer. Corrie Coe is Senior Vice-President, Independent Production. Mike Cosentino is Senior Vice President, Programming, CTV Networks. Phil King is President, CTV, Sports, and Entertainment Programming.

CARAS sponsors of **THE 2015 JUNO AWARDS** include FACTOR, the Government of Canada through the Department of Canadian Heritage (Canada Music Fund) and of Canada's Private Radio Broadcasters, Radio Starmaker Fund, Province of Ontario, Ontario Media Development Corporation, the City of Hamilton, and TD Bank Group. \*Award Sponsors for **THE 2015 JUNO AWARDS** include JUNO Fan Choice (presented by TD) and Album of the Year (sponsored by Music Canada).

### **About CARAS**

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 44<sup>th</sup> Annual

JUNO Awards or The Canadian Academy of Recording Arts and Sciences' (CARAS) please visit [www.junoawards.ca](http://www.junoawards.ca) or [www.carasonline.ca](http://www.carasonline.ca).

### **About CTV**

CTV is Canada's #1 private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV has been Canada's most-watched television network for the past 13 years in a row. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio, digital, and Out-of-Home. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. More information about CTV can be found on the network's website at [CTV.ca](http://CTV.ca).

### **Web Links:**

Official JUNO Awards website: [www.junoawards.ca](http://www.junoawards.ca)

CTV's JUNO Awards website: [www.junos.ctv.ca](http://www.junos.ctv.ca)

CARAS website: [www.carasonline.ca](http://www.carasonline.ca)

CTV website: [www.ctv.ca](http://www.ctv.ca)

### **Twitter:**

Jacob Hoggard – [@JacobHoggard](https://twitter.com/JacobHoggard)

The JUNO Awards – [@TheJUNOAwards](https://twitter.com/TheJUNOAwards)

– CTV –

### **For more information on THE 2015 JUNO AWARDS on CTV, contact:**

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