



FOR IMMEDIATE RELEASE

Rockers Take On NHL Alumni For 12th Annual JUNO Cup in Hamilton

Tickets for annual hockey game go on sale today!

TORONTO, ON (January 21, 2015) — An all-star lineup of Rockers will go head to head against a lineup of NHL Greats for Hamilton's first-time **JUNO Cup presented by Pizza Pizza** on **March 13, 2015** at the Dave Andreychuk Mountain Arena. Two of Canada's favourite pastimes — hockey and music — come together for this celebrity hockey game in support of MusiCounts, Canada's music education charity associated with CARAS.

Individual tickets to JUNO Cup are priced at \$20 (plus service charges). Tickets will go on sale on Wednesday, January 21, 2015 at 10am. (ET) and are available at all Ticketmaster outlets or at ticketmaster.ca. The game starts at 7:30pm.

JUNO Cup has raised over \$800,000 over the past 11 years. All proceeds benefit MusiCounts.

NHL Greats who have already confirmed attendance include native to Hamilton, former Montréal Canadiens and Calgary Flames defenseman, Ric Nattress, Mark Napier (Montréal Canadiens, Edmonton Oilers), Brad Dalgarno (New York Islanders), Gary Roberts (Toronto Maple Leafs, Calgary Flames), Troy Crowder (New Jersey Devils, Detroit Red Wings) and from the Canadian Women's National Hockey Team, Tessa Bonhomme, Sami Jo Small and Natalie Spooner.

Early Rockers confirmed to hit the ice include team captain Jim Cuddy (Blue Rodeo), Devin Cuddy (The Devin Cuddy Band), bassist Jon Gallant (Billy Talent), guitarist Jeremy Wideman (Monster Truck), and indie rock singer-songwriter Luke Doucet (Whitehorse).

Many more Rockers and NHL Greats will be announced on February 18, 2015.

Media Partners: 95.3 Fresh FM, 97.7 HTZ FM, 102.9 K-LITE, 1150 CKOC, AM 900 CHML, and Y108, The Hamilton Spectator.

For more information on JUNO Cup, go to www.junocup.ca. The 44th annual JUNO Awards and JUNO Week will be held in Hamilton, ON **March 9 – March 15, 2015.**

-30-

Web Links:

Official JUNO Awards website: www.junoawards.ca

JUNO Cup: www.junocup.ca

CARAS website: www.carasonline.ca

For more information on CARAS and the JUNO Awards, contact:

Adrienne Kakoullis
Holmes PR
(416) 628-5610
akakoullis@holmespr.com