



## Hedley, Kiesza, MAGIC!, and Shawn Mendes Revealed as First Round of Performers for CTV's Broadcast of THE 2015 JUNO AWARDS, March 15

Tickets available this Friday, Dec. 5 through www.ticketmaster.ca
THE 2015 JUNO AWARDS air Sunday, March 15, with broadcast details to follow

**HAMILTON (December 2, 2014)** – At a press conference held today, CTV and The Canadian Academy of Recording Arts and Sciences (CARAS) revealed the first four show-stopping artists confirmed to perform on CTV's broadcast of **THE 2015 JUNO AWARDS**. Performers set to rock the JUNO stage include multi-platinum hit-makers <u>Hedley</u>, retro-electro dance starlet <u>Kiesza</u>, rock-reggae collective <u>MAGIC!</u>, and international breakout sensation <u>Shawn</u> <u>Mendes</u>. **THE 2015 JUNO AWARDS** air **Sunday**, **March 15** on CTV and CTV GO from Hamilton's FirstOntario Centre, with additional broadcast details to follow.

Each of the artists announced today provided a video message to Canadian fans, through JUNOTV, about their upcoming JUNO Awards performance in Hamilton. To view the videos, and to link them to your social feeds click <u>here.</u>

# \*\*Media Note\*\* – Photos and biographies for THE 2015 JUNO AWARDS performers are available at <u>www.bellmediapr.ca/network/CTV</u> and <u>www.junoawards.ca</u>.

"This list of exciting young artists at the top of their game sets the stage for an electric JUNO broadcast," said Phil King, President – CTV, Sports, and Entertainment Programming. "With more must-see artists yet to be announced, viewers will want to start their countdown to March 15."

"The JUNO Awards continue to attract some of Canada's most illustrious talent," said Allan Reid, President & CEO, CARAS, The JUNO Awards & MusiCounts. "Today's announcement is an example of the incredible young talent exploding around the world and sets the pace for what will undoubtedly be the biggest night in Canadian music this year."

Tickets for **THE 2015 JUNO AWARDS** go on sale this Friday. Tickets range from \$39 to \$149 (plus service charges) and are available through the FirstOntario Centre Box Office, by phone at 1-855-872-5000, and online at <u>www.ticketmaster.ca</u>.

Additional performer and presenter announcements will be released in the coming weeks.

**THE 2015 JUNO AWARDS** is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions, and Allan Reid and Ed Robinson for CARAS. Lindsay Cox is Supervising Producer. Corrie Coe is Senior Vice-President, Independent Production. Mike Cosentino is Senior Vice President, Programming, CTV Networks. Phil King is President, CTV, Sports, and Entertainment Programming.

Sponsors of the **THE 2015 JUNO AWARDS** include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," Radio Starmaker Fund, Province of Ontario, Ontario Media Development Corporation, the City of Hamilton, and TD Bank Group.

### About CARAS

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 44<sup>th</sup> Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences' (CARAS) please visit www.junoawards.ca or www.carasonline.ca.

### About CTV

CTV is Canada's #1 private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV has been Canada's most-watched television network for the past 13 years in a row. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio, digital, and Out-of-Home. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. More information about CTV can be found on the network's website at <u>CTV.ca</u>.

### Web Links:

Official JUNO Awards website: <u>www.junoawards.ca</u> CTV's JUNO Awards website: <u>www.junos.ctv.ca</u> JUNO TV: <u>www.junotv.ca</u> CARAS website: <u>www.carasonline.ca</u> CTV website: <u>www.ctv.ca</u>

Twitter: @HedleyOnline @Kiesza @OurnameisMAGIC @ShawnMendes For more information on **THE 2015 JUNO AWARDS** on CTV, contact: Jessica Charbonneau, 416.384.3016 or jessica.charbonneau@bellmedia.ca

For more information on CARAS and the 2015 JUNO Awards, contact: Adrienne Kakoullis, 416.628.5610 or <u>akakoullis@holmesPR.com</u>