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The Canadian Academy
of Recording Arts
and Sciences

L'Académie canadienne
des arts et des sciences
de l'enregistrement

FOR IMMEDIATE RELEASE

JUNO TV OPENS UP FOR VAULT SESSIONS

New, exclusive programming features live performances and interviews from intimate space at JUNOS HQ

2014 JUNO nominees grace the 6' x 7' stage, including Born Ruffians, Daniel Romano, July Talk, Justin Rutledge, Rich Kidd and The Darcys

— New JUNO TV shows include **Music Talk**, featuring Canadian celebs talking tunes and **Q/A**, featuring today's hottest musicians answering the burning questions you've always wanted to ask! —

Toronto, ON (March 20, 2014) — Now in its second year, [JUNO TV](#) has launched three exciting, new shows and unveiled a revamped website today — offering more ways than ever before to celebrate Canadian music 365 days a year.

Vault Sessions, sponsored by the Ontario Media Development Corporation, is a new series shot at the JUNOS HQ that features live performances and interviews — all in a cozy 6' x 7' space! Most of the year, "the vault" serves as the home for JUNO Award submissions, but for a few days in March it became a performance stage for some of Canada's top indie artists, including Born Ruffians, [Daniel Romano](#), [July Talk](#), Justin Rutledge, [Rich Kidd](#) and [The Darcys](#). All the artists involved with the Vault Sessions are 2014 JUNO Award nominees. The series' official media partner is [exclaim.ca](#) where each session premieres a clip of each artist.

Vault Sessions showcases up-and-coming Canadian talent in a setting like no other, offering a highly personal, original performance space. Each artist performs three original songs and is interviewed by StokeS, the host of JUNO TV. These indie acts answer questions about everything from their musical influences to the creative process behind their JUNO-nominated albums, from what it feels like be nominated to their plans for JUNO Week in Winnipeg, March 24-30. Their exclusive performances are being released throughout March on [JUNOTV.ca](#). Born Ruffians will be released today and Justin Rutledge will debut March 27. All other artists are already available online.

The show **Music Talk** finds non-musical Canadian celebrities talking tunes. Watch these fascinating personalities discuss their own love for music and this country's music scene. Celebrity interviews include Chris Hadfield, Chuck Hughes, Lainey Lui, Phoebe Dykstra and members of the cast of *Degrassi*.

Q/A, as the title suggests, fires off the questions you've always wanted to ask Canada's top celebrities and musical stars. Sample questions: What hashtag best describes you? What would you do if you weren't in a band? Interviews include Billy Talent, Cabral "Cabbie" Richards, Chuck Hughes, Hollerado, Mother Mother, Said the Whale, Shad, Walk Off The Earth and members of the cast of *Degrassi*.

Additional JUNO TV programming includes [**What Are You Reading?**](#), in which musicians and other celebs discuss what they are currently reading; [**Stranded**](#), in which artists and Canadian celebs discuss the five things they couldn't live without in places like the studio, on set or outer space; and [**TAKETWO**](#), in which memorable JUNO moments are recounted with the iconic artists who lived them. JUNO TV includes bonus features like the hip-hop antics of [**Blizzrd**](#), in their hilarious, entertaining take on the JUNO Awards submissions process, a behind-the-scenes look at the making of their wacky video, plus other channels.

During 2014 JUNO Week in Winnipeg (March 24-30), JUNO TV will be shooting a "StokeS in The Peg" segment and Behind the Scenes at the JUNOS, and will be on the red carpet capturing all the excitement. The online channel will also be filming their sophomore JUNO Diaries series, in which it follows JUNO artists around Winnipeg over JUNO Weekend.

Speaking of the big weekend, for the first time JUNO TV will be live streaming interviews backstage (sponsored by FACTOR and The Bell Fund) on Saturday, March 29 during the JUNO Gala Dinner & Awards starting at 6 p.m. CT / 7 p.m. ET, and Sunday, March 30 during The 2014 JUNO Awards, broadcast on CTV from Winnipeg's MTS Centre at 8 p.m. CT/9 p.m. ET. All 2014 JUNO Award performances will be posted afterwards to JUNO TV.

You can visit www.junotv.ca to catch the exciting backstage interviews. JUNO TV footage will also be showcased throughout JUNO Weekend in host hotels. This summer stay tuned as JUNO TV visits some of Ontario's hottest music festivals.

JUNO TV funding is provided by [Bell Fund](#), [FACTOR](#) and the [Ontario Media Development Corporation](#), and powered by [Vidyard](#).

For more information about the 2014 JUNO Awards and upcoming JUNO Awards events, visit www.junoawards.ca.

Sponsors of the **THE 2014 JUNO AWARDS** include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," Radio Starmaker Fund, Province of Manitoba, the City of Winnipeg, Tourism Winnipeg, Manitoba Liquor & Lotteries, and TD Bank Group.

Broadcast sponsors of **THE 2014 JUNO AWARDS** are Dodge Dart, Garnier, TD, and Virgin Mobile.

For more information on the 2014 JUNO Awards or JUNO TV please visit www.junoawards.ca

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 43rd Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences' (CARAS) website please visit www.junoawards.ca or www.carasonline.ca.

Web Links:

JUNO TV: www.junotv.ca

Official JUNO Awards website: www.junoawards.ca

CTV's JUNO Awards website: www.junos.ctv.ca

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

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