



FOR IMMEDIATE RELEASE

EXCLUSIVE JUNO GALA TO STREAM FOR FIRST TIME EVER, SPONSORED BY ENTERTAINMENT ONE!

The JUNO Gala Dinner & Awards to stream on Saturday, March 29 at www.junoawards.ca

Featuring 35 awards and exclusive performances by A Tribe Called Red, Erin Propp with Larry Roy and Mike Downes, JRDN ft. Kardinal Offishall, July Talk, and The Devin Cuddy Band!

 JUNO TV will be live streaming backstage interviews from both the Saturday Gala and during The 2014 JUNO Awards Broadcast on Sunday, March 30 —

Toronto, ON (March 24, 2014) — For the first time, Canadians will be able to watch the JUNO Gala Dinner & Awards, hosted by Jian Ghomeshi and the presentation of 35 JUNO Awards. An exclusive industry celebration featuring the biggest names in Canadian music, the annual gala takes place Saturday, March 29, the night before The 2014 JUNO Awards Broadcast.

Held at the RBC Convention Centre Winnipeg, The JUNO Gala Dinner & Awards will be live streamed at 6 p.m. CT / 7 p.m. ET on www.junoawards.ca— sponsored by Entertainment One (eOne), North America's leading independent music brand. The evening features performances by A Tribe Called Red, The Devin Cuddy Band, Erin Propp with Larry Roy and Mike Downes, JRDN ft. Kardinal Offishall, and July Talk. The gala's special award recipients include Chantal Kreviazuk and Raine Maida, who will receive the Allan Waters Humanitarian Award, and music executive Frank Davies, recipient of the 2014 Walt Grealis Special Achievement Award.

During the Gala, <u>JUNO TV</u> will be live streaming interviews backstage (sponsored by <u>FACTOR</u>). JUNO TV's, host StokeS will talk to winners that night and viewers will be able to interact through the live stream and ask questions by going to <u>www.junotv.ca</u> at 7pm EST.

JUNO TV will also be live streaming interviews backstage on Sunday, March 30 at 9pm EST on www.junotv.ca (sponsored by FACTOR and The Bell Fund) during The 2014 JUNO Awards Broadcast on CTV from Winnipeg's MTS Centre at 8 p.m. CT/9 p.m. ET, and will capture all the excitement from Sunday's pre-show red carpet. All 2014 JUNO Award performances will be posted afterwards to JUNO TV.

During 2014 JUNO Week in Winnipeg (March 24-30), JUNO TV will also be shooting a "StokeS in The Peg" segment, a "Behind the scenes at the JUNOS" segment and their sophomore JUNO Diaries series, in which it follows JUNO artists around Winnipeg over JUNO Weekend. JUNO TV footage will also be showcased throughout JUNO Weekend in host hotels.

To check out our JUNO streaming trailer <u>click here</u>. For more information about the JUNO streaming, 2014 JUNO Awards and upcoming JUNO Awards events, visit <u>www.junoawards.ca</u>.

Sponsors of the **THE 2014 JUNO AWARDS** include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," Radio Starmaker Fund, Province of Manitoba, the City of Winnipeg, Tourism Winnipeg, Manitoba Liquor & Lotteries, and TD Bank Group.

Broadcast sponsors of THE 2014 JUNO AWARDS are Dodge Dart, Garnier, TD, and Virgin Mobile.

For more information on the 2014 JUNO Awards or JUNO TV please visit www.junoawards.ca

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 43rd Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences' (CARAS) website please visit www.junoawards.ca or www.carasonline.ca.

About Entertainment One (eOne):

Entertainment One Ltd. (LSE: ETO) is a leading international entertainment company that specializes in the acquisition, production and distribution of film and television content. The company's comprehensive network extends around the globe including Canada, the U.S., the UK, Ireland, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand, South Africa and South Korea. Through established Entertainment and Distribution divisions, the company provides extensive expertise in film distribution, television and music production, family programming and merchandising and licensing. Its current rights library is exploited across all media formats and includes more than 35,000 film and television titles, 2,800 hours of television programming and 45,000 music tracks.

About FACTOR:

FACTOR is dedicated to providing assistance toward the growth and development of the Canadian independent music industry. The foundation administers contributions from private radio broadcasters as well as two components of the Department of Canadian Heritage's Canada Music Fund to support the Canadian music industry. Support is provided to Canadian recording artists, songwriters, managers, labels, publishers, event producers and distributors through various programs. Whether an artist is looking to record a demo, full length sound recording, market and promote an already existing album or showcase and tour domestically and internationally, funding is available.

About The Bell Fund:

"The Bell Fund provides grants to Canadian independent producers who develop and produce excellent cross-platform digital content designed to complement and enhance associated television programs. It has invested \$134 M in the production of 1300 cross-platform projects since 1997. The Bell Fund also undertakes training, research, business development and promotion for the digital media industry. The Bell Fund receives annual contributions of approximately \$14 M from Canada's Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Bell Fund receives interest generated by a \$10M endowment and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and digital media industry. The Bell Fund is administered by the Independent Production Fund."

Web Links:

JUNO TV: www.junotv.ca

Official JUNO Awards website: www.junoawards.ca CTV's JUNO Awards website: www.junos.ctv.ca

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

For more information on CARAS and the 2014 JUNO Awards, contact: Adrienne Kakoullis, 416.628.5610 or akakoullis@holmespr.com