

FOR IMMEDIATE RELEASE

BACHMAN-TURNER OVERDRIVE ROLL ON DOWN THE HIGHWAY INTO THE CANADIAN MUSIC HALL OF FAME

Iconic band to be inducted at The 2014 JUNO Awards, Sunday, March 30

Toronto, ON (January 15, 2014) – The Canadian Academy of Recording Arts and Sciences (CARAS) is pleased to announce that legendary Winnipeg band, Bachman-Turner Overdrive, BTO, are the 2014 inductees into the Canadian Music Hall of Fame. During their most explosive period between 1973 and 1979, Bachman-Turner Overdrive electrified the world with chart-topping rock 'n' roll hits like "You Ain't Seen Nothing Yet" and "Takin' Care of Business." During this era, the longest-serving members of the band were Blair Thornton, Fred Turner, Randy Bachman, and Robin Bachman. On Sunday, March 30, 2014, these four cornerstones of Bachman-Turner Overdrive will be honoured at the 43rd Annual JUNO Awards Broadcast on CTV from the MTS Centre in Winnipeg, MB.

"Bachman-Turner Overdrive's unforgettable music impacted people worldwide and continues to resonate with music fans today," said Melanie Berry, President & CEO, CARAS/The JUNO Awards. "It couldn't be more fitting that we honour them in their hometown of Winnipeg at the 2014 JUNO Awards. Congratulations!"

Making their self-titled debut album in 1973, the band garnered international attention for their sophomore 1973 effort, *BACHMAN-TURNER OVERDRIVE II*, which produced multiple hit singles, including "Let It Ride" and "Takin' Care of Business." The latter song has been used in over 12 movies, 24 TV shows and several dozen commercials. The band followed it up with the anthem-laden *NOT FRAGILE* (1974), featuring instant classics such as "Roll On Down The Highway" and "You Ain't Seen Nothing Yet," which sold several million singles, and went to #1 in 21 countries. *NOT FRAGILE* climbed to #1 on both the U.S. and Canadian album charts and sold eight million copies. The album and single "You Ain't Seen Nothing Yet" were simultaneously #1 in Billboard, Cashbox and Record World. When *NOT FRAGILE* was #1, the band had two other charting albums in the top 50: BTO II at #18 and BTO I at #48.

During the last four U.S. presidential campaigns, both candidates have used either "You Ain't Seen Nothing Yet" or "Takin' Care of Business" as campaign songs until they were served with cease and desist orders. Actor Will Ferrell has featured BTO songs in two movies: "Takin' Care of Business" in *The Campaign*, and "Let It Ride" in *Anchorman 2: The Legend Continues*.

FOUR WHEEL DRIVE and *HEAD ON* were both released in 1975, producing hits such as "Hey You" and "Take It Like A Man." Other '70s releases included *FREEWAYS* (1977), *STREET ACTION* (1978) and *ROLL N' ROLL NIGHTS* (1979).

Bachman-Turner Overdrive became renowned for deft songwriting, heartfelt vocals, mesmerizing guitar solos and hook-driven bass and percussion. The group stood out amidst their 1970s contemporaries for merging country music influences with a fiery brand of guitar-heavy classic rock, and received acclaim for their energetic live performances.

The band won seven JUNO Awards in the 1970s, including Most Promising Group of the Year (1974), and Group of the Year in both 1975 and 1976. They received JUNO Awards for Contemporary Album of the Year in 1974 (for their self-titled debut) and Best Selling Album in both 1975 and 1976 for, respectively, *NOT FRAGILE* and *FOUR WHEEL DRIVE*. "You Ain't Seen Nothin' Yet" was awarded Single of the Year in 1976.

Seven of their songs have been honoured with a Classic Award from the SOCAN Awards for reaching the 100,000-airplay mark on Canadian radio: "Blue Collar," "Roll On Down The Highway," "Lookin Out For #1," "Takin' Care of Business," "You Ain't Seen Nothing Yet," "Hey You" and "Let It Ride."

The Canadian Music Hall of Fame was established in 1978 and recognizes Canadian artists that have attained commercial success while having a positive impact on the Canadian music scene here at home and around the world. Bachman-Turner Overdrive will join the ranks of Canadian music icons, some of which include Anne Murray, Blue Rodeo, Bruce Cockburn, Daniel Lanois, Hank Snow, Joni Mitchell, k.d. lang, Leonard Cohen, Neil Young, Oscar Petersen, RUSH, and Shania Twain in the Canadian Music Hall of Fame.

For a complete list of Canadian Music Hall of Fame recipients, information on the 2014 JUNO Awards, or to download photos of Bachman-Turner Overdrive, go to www.junoawards.ca and www.canadianmusichalloffame.ca

Sponsors of the 2014 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," Radio Starmaker Fund, Province of Manitoba, the City of Winnipeg, Tourism Winnipeg, Manitoba Liquor & Lotteries, and TD Bank Group.

Broadcast sponsors of The 2014 JUNO Awards are Dodge Dart, Garnier, TD and Virgin Mobile.

Web Links:

Official JUNO Awards website: www.junoawards.ca

CTV's JUNO Awards website: www.ctv.ca/junos

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 43rd Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences' (CARAS) website please visit www.junoawards.ca or www.carasonline.ca.

For more information on CARAS and the 2014 JUNO Awards, contact:

Adrienne Kakoullis

416.628.5610

akakoullis@holmespr.com

www.holmespr.com