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Broadcast Details and Complementary Programming Revealed for the Most Exciting Night in Canadian Music, THE 2013 JUNO AWARDS, April 21 on CTV

- Michael Bublé fans get a free preview of his new album To Be Loved with free streaming, beginning today on <u>CTV.ca</u>, and tomorrow on <u>TheLoop.ca</u> –
- W5 airs an intimate, sit down interview with Bublé, April 20 at 7 p.m. ET on CTV, leading up to The JUNO Awards broadcast –
- MuchMusic catches all the star-studded action with a live stream of the JUNO red carpet

To tweet this release: http://bit.ly/16Q2tPU

TORONTO (April 11, 2013) – CTV revealed today the details surrounding its upcoming broadcast of THE 2013 JUNO AWARDS, airing live on Sunday, April 21. In addition, CTV announced additional multi-platform coverage including a live chat on CTV.ca during the Awards broadcast and a live stream of the JUNO r ed carpet on MuchMusic.com. CTV provides surrounding coverage of Canada's Music Awards on ETALK, as well as an exclusive interview with host Michael Bublé on W5 the night before The JUNO Awards, Saturday, April 20. And to get viewers in the mood for the big night, CTV also announced today it will provide free live streaming of host Michael Bublé's new album, To Be Loved, beginning today, April 11 at CTV.ca and tomorrow, on TheLoop.ca.

"We couldn't be more excited to bring **THE 2013 JUNO AWARDS** to Regina for the very first time," said Phil King, President, CTV Programming and Sports. "With an impressive roster of homegrown talent this year, CTV's broadcast is sure to have Canadians all across the country beaming with pride."

THE 2013 JUNO AWARDS broadcasts from Regina's Brandt Centre at the following times (see CTV's full Sunday night lineup below):

Atlantic Canada
Ontario and Québec
Saskatchewan
Manitoba and Alberta
British Columbia

9 p.m. AT (live)
8 p.m. ET (live)
6 p.m. CT (live)
8 p.m. CT/MT
8 p.m. PT

The most exciting night in Canadian music sees some of Canada's most notable performers take the stage, including previously announced performers <u>Billy Talent</u>, <u>Carly Rae Jepsen</u>, <u>Hannah Georgas</u>, <u>k.d. lang</u>, <u>Marianas Trench</u>, <u>Metric</u>, host <u>Michael Bublé</u>, <u>Serena Ryder</u>, and <u>The Sheepdogs</u>. Presenters for **THE 2013 JUNO AWARDS** will be announced next week.

Media Note- Publicity materials for THE 2013 JUNO AWARDS performers are available at www.bellmediapr.ca.

Leading up to the big night, CTV delivers exciting and exclusive coverage from the streets of Regina, to behind-the-scenes with Bublé:

On TV:

ETALK

Canada's most-watched entertainment show continues its JUNOS coverage next week with nightly updates about nominees and performers. Then, on **Friday, April 19**, at **7 p.m. ET, ETALK** gives viewers a peek into the excitement leading up to the live show, as anchors Ben Mulroney and Tanya Kim broadcast from inside Regina's Brandt Centre. Viewers can catch up on all the post-JUNO Awards coverage with footage from the red carpet and exclusive backstage lounge, airing **Monday, April 22** at **7 p.m. ET** on CTV.

CANADA AM

Starting Monday, April 15 and leading up to The JUNO Awards broadcast, the CANADA AM: ROAD TO THE JUNOS concert series features performances by JUNO Awardnominees Bahamas, Jully Black, Shakura S'Aida, Emilie Claire Barlow, and more!

W5

On **Saturday, April 20** at **7 p.m. ET**, W5 presents "THE VOICE", an exclusive, intimate, sitdown interview with host Michael Bublé. Hosted by Beverly Thomson, Bublé discusses becoming a father for the first time, his upcoming album release, and taking to the JUNOS stage as host.

CTV Saskatchewan

Just before The JUNO Awards broadcast kick off, **CTV Saskatchewan** airs a 30-minute special, **JOURNEY TO THE JUNOS**, **Sunday**, **April 21** at **5 p.m. CT**, with interviews and coverage from JUNO Week in Regina and Moose Jaw.

THE JUNO AWARDS

CTV's broadcast schedule for Sunday, April 21 (all times are local and subject to change):

Atlantic Canada:

7 p.m. THE AMAZING RACE 8 p.m. THE MENTALIST

9 p.m. THE 2013 JUNO AWARDS (LIVE)
Midnight THE 2013 JUNO AWARDS (repeat)

Ontario/Québec:

7 p.m. THE AMAZING RACE

8 p.m. THE 2013 JUNO AWARDS (LIVE)

10 p.m. THE MENTALIST

10 p.m. Midnight THE 2013 JUNO AWARDS (repeat)

Saskatchewan:

6 p.m. THE 2013 JUNO AWARDS (LIVE) 8 p.m. THE 2013 JUNO AWARDS (repeat)

10 p.m. THE AMAZING RACE

Manitoba, Alberta, and British Columbia:

THE AMAZING RACE 7 p.m.

8 p.m.: THE 2013 JUNO AWARDS

10 p.m. THE MENTALIST

Midnight THE 2013 JUNO AWARDS (repeat)

Following a midnight repeat on CTV in all markets (excluding Saskatchewan), six encore broadcasts of the two-hour celebration have also been scheduled across several Bell Media channels (visit CTV.ca to confirm local broadcast times):

 CTV Two: Saturday, April 27 at 8 p.m. ET

MuchMusic: Monday, April 22 at 10 p.m. ET and Tuesday, April 23 at 2 p.m. ET

MuchMore: Friday, April 26 at 8 p.m. ET and Saturday, April 27 at 9 a.m.

and 6 p.m. ET

Viewers can also watch the entire show on demand following the broadcast on CTV.ca and the CTV App.

Online:

JUNOS.CTV.ca

Adding to the broadcast experience, CTV's digital platforms offer music fans the best and most in-depth digital experience to get ready and stay engaged during THE 2013 JUNO AWARDS (#JUNOAwards, #CTV). Leading up to the show, JUNOS.CTV.CA gives fans access to exclusive videos including an in-depth look at Cold Specks JUNO Award nominated debut album I Predict A Graceful Expulsion and highlights from THE 2012 JUNO AWARDS.

During the show, fans can take the JUNO Awards experience to the next level by interacting with Bell Media Radio hosts from across Canada on THE 2013 JUNO AWARDS live chat. Here, fans can ask questions, make comments, and interact with panelists throughout the evening. Those participating from across Canada include:

- Cub Carson from Bob FM in Ottawa
- Candace Drover and Connie B. from MAJIC 100 in Ottawa
- Richie Favalaro from CHUM FM in Toronto

- Greg Gnyp from 93.9 The River in Windsor/Detroit
- Elizabeth Hart from Energy 99 in Peterborough
- Denai Johnson from The Beat in Vancouver
- Jeni McKenzie from FLOW 93.5 in Toronto
- Mike Shaeffer and Tara McGuire from 103.5 QM/FM in Vancouver

Michael Bublé fans get a free preview of his new album *To Be Loved* with free streaming, beginning today on CTV.ca, and tomorrow on TheLoop.ca. This is the multi-JUNO and GRAMMY® Award-winning artist's fifth studio album, due out on April 22. Bublé is also schedule to perform the first single, "It's A Beautiful Day," during THE 2013 JUNO AWARDS broadcast on CTV.

MuchMusic.com

JUNO Week

Committed to bringing viewers the most exciting, multi-screen viewing experience, MuchMusic is on the scene for the second year in a row, bringing a unique perspective of all the JUNO Awards action. Much goes behind-the-scenes to deliver the hottest content, news, and photos from all the exciting JUNO Week activities, providing updates @MuchMusic and on http://facebook.com/MuchMusic.

Saturday, April 20 from 2 p.m. to 5 p.m. ET

MuchMusic.com streams the always popular JUNO Fan Fare, live from the Cornwall Centre and featuring special guests Marianas Trench, Anjulie, and Down With Webster.

Sunday, April 21 beginning at 6 p.m. ET

<u>MuchMusic.com</u> presents the live stream of the official **2013 JUNO AWARDS** red carpet, hosted by Much VJs <u>Lauren Toyota</u> and <u>Scott Willats</u>. The 90-minute stream features interviews with nominees, performers, and presenters as they make their way into Regina's Brandt Centre just before the CTV broadcast.

This year marks the twelfth year in a row that the JUNO Awards will air on CTV.

THE 2013 JUNO AWARDS is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions, and Melanie Berry and Ed Robinson for CARAS. Lindsay Cox is Supervising Producer. Corrie Coe is Senior Vice-President, Independent Production. Mike Cosentino is Senior Vice President, Programming, CTV Networks. Phil King is President, CTV Programming and Sports.

Broadcast sponsors of **THE 2013 JUNO AWARDS** are Chevrolet, Garnier, TD Bank Group and Virgin Mobile.

Sponsors of the **THE 2013 JUNO AWARDS** include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," Radio Starmaker Fund, the Province of Saskatchewan, PotashCorp, the City of Regina, the Regina Hotel Association, the City of Moose Jaw, and TD.

About CARAS

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 42nd Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit www.junoawards.ca or www.carasonline.ca.

About Bell Media In-House Productions

Bell Media In-House Productions creates thousands of hours of original Canadian programming each week. Hit CTV series include Canada's #1 most-watched entertainment newsmagazine ETALK and the #1 Canadian daytime series THE MARILYN DENIS SHOW. New for 2013 on CTV is daytime talk series THE SOCIAL premiering this fall. Producing some 650 hours of television weekly, CTV News is Canada's most-watched news programming both locally and nationally, and includes CTV NATIONAL NEWS, CTV NEWS, CANADA AM, W-FIVE, as well as CTV News Channel's EXPRESS, BNN's MARKET CALL and HEADLINE, CP24's flagship show CP24 BREAKFAST, CTV News specials, and more. Fan-favourites SPORTSCENTRE, OFF THE RECORD, and NHL ON TSN anchor TSN and TSN2's lineups of nearly 3,000 hours of in-house produced content, and 3,000 original events a year. In-house produced series on Bell Media specialty channels include DAILY PLANET, INNERSPACE, MTV SHOWTOWN, 1 GIRL 5 GAYS, and NEW.MUSIC.LIVE, among others. In-house produced star-studded specials include CTV's annual red carpet show CTV AT THE OSCARS, MuchMusic's THE BIG JINGLE, and the Gemini Award-winning MUCHMUSIC VIDEO AWARDS. In total, Bell Media currently has 76 in-house produced programs in production.

About CTV

CTV is Canada's #1 private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV has been Canada's most-watched television network for the past 10 years in a row. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio and digital. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. More information about CTV can be found on the network's website at ctv.ca.

Web Links:

Official JUNO Awards website: www.junoawards.ca CTV's JUNO Awards website: www.junos.ctv.ca

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

- CTV -

For more information on **THE 2013 JUNO AWARDS** on CTV, contact:

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